

Share the Vision



Invite potential allies to become part of the core group who will take the lead on Choose Respect in the community.

Why?

Your search has found the natural partners for Choose Respect. This meeting lets the Choose Respect partners get to know each other and creates excitement about what you can accomplish together.

Where and When?

Invite the allies you have identified to a Choose Respect Meet and Greet. Your first get together sets the tone for future meetings and assures members they are needed and appreciated. Consider these meeting essentials:

- **Create an invitation**—a printed or electronic invitation from the e-card on <http://www.chooserespect.org> would be fun. A letter or phone invitation can also be effective.
- **Space**—Your meeting space should be comfortable, accessible, and adequate for the number you anticipate. Arrange your space to ensure discussion and collaboration among all attendees.
- **Time and length**—Schedule your meeting to accommodate those you need most and determine a length of time for your agenda.
- **Other group needs**—Consider providing food and drink, childcare, transportation, or interpretive services based on the needs of the group and the time and place of the meeting.
- **Communication**—Make sure that everyone is reminded of the meeting time and place. Friendly reminders via e-mail or postcard can keep attendees excited about Choose Respect and the meeting.
- **Facilitation**—Designate a Choose Respect expert to run the meeting. The facilitator's role is to move the meeting along so that all agenda items are covered and everyone has the chance to give input.

How?

Resources for the community can be found in the Zone 3 resources on the USB Flash Drive that comes with this Playbook.

A sample agenda might include these items:

- Welcome
- Goal of meeting
- Overview of Choose Respect mission, vision, goals, and objectives
- Resource showcase
- Discuss opportunities for collaboration (share map)
- Introductions/partners' pictograph
- Confirm the partnership

Start with Choose Respect.

Welcome the group to the meeting and thank them for their interest in Choose Respect. Emphasize that the goal of the meeting is to find out where synergy exists between the organizations represented and how they might work together.

Review the Choose Respect initiative. Let the awareness level of your audience determine the amount of detail you provide. Post the Choose Respect mission, vision, goals, and objectives where they can be clearly seen by the gathering.

Showcase your resources.

Display the Choose Respect materials and resources so your partners are aware of the range of pieces available. Give them a brief tour of www.chooserespect.org, the game, and e-cards for kids and parents. Answer any questions about use of the materials.

Create a visual picture of the potential.

Invite representatives from the organizations to introduce themselves and their organization. Use a flipchart to create a pictograph of the core group's strengths and potential resources. Ask these questions of the groups represented:

- What is your primary audience? Secondary audience?
- How does your mission match up with the Choose Respect mission?
- How about your goals and objectives? Where can you see overlap or similarity?
- What communication channels do you already have set up? Who do these channels reach?
- What activities/groups does your organization sponsor?
- What are your current programs?

The answers to these questions will generate enthusiasm and reveal the best opportunities to share resources and increase the impact of activities.

Confirm the partnership.

Thank everyone for coming to the meet and greet and let them know how excited you are to know about their work. Ask if they are willing to be part of a core group who will take the lead on Choose Respect in the community.

The next step would be sitting down together to define the scope of the partnership and choose joint ventures. Choose a time to meet for these purposes.

Resources Needed:



13-and 30-minute educational video, *Causing Pain: Real Stories of Dating Abuse and Violence*



Laptop with Internet access, LED projector



Flip chart and markers



Choose Respect fact sheets, posters, pocket cards, parent wallet cards, T-shirts, bracelets

Evaluation:

Document what you accomplish using Choose Respect tracking tools:

- **Stand Up & Be Counted**

Keep track of play participants and audience members. The Zone 3 Evaluation Tools contain a sign-in sheet.

- **Cheers & Changes**

After the play is complete, note your successes, challenges, and opportunities for the future. The Zone 3 Evaluation Tools contain a worksheet to help you do this.

Choose Respect feedback tools are recommended if you implement multiple plays. Take time to reflect on how far you have come in implementing Choose Respect in your community after completing a series of Choose Respect activities using Choose Respect feedback tools:

- **Organizational Impact Survey**

After completing a series of activities, collect information for your evaluation. The Zone 3 Evaluation Tools contain a feedback form to help you do this.