CDC's <u>VetoViolence.cdc.gov</u> Stryving to Reduce Youth Violence Everywhere Audio Description and Transcript for Planning your Activities Video

Video: Planning you ACTIVITIES (2 mins 43 secs)

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Background begins with a scene of adults at a conference table—maybe a teacher discussion then moves to a vegetable and flower garden and then to a farmer's market. Other scenes are of program personnel in discussion and the outside of a school in Boston.

No speaker refers to the images in the background scenes.

0:01 Speaker: Tania Mireless, Program Director, Boston

When you're implementing an evidence-based strategy, well, we try to think about it as engaging residents in creating a more positive neighborhood.

0:11 Speaker: Tali Ruskin, Coordinator, Boston

Pre-implementation is a critical part of the work that cannot be skipped and cannot be rushed. There is a tendency to want to rush it because we want to get the program started.

0:24 Speaker: Kevin Wilkerson, Youth Development Coordinator, Boston

For us, we take the time to kind of break down what we want to do, what the objectives are for the curriculum that we have, and if we feel like what they want us to do is okay or if we need to tweak it.

0:36 Speaker: Tali Ruskin, Coordinator, Boston (2nd time to speak)

And, you know, depending on the context, depending on the age of the young people, depending on a lot of different things we've done, different adaptations to really give it a little more depth.

0:46 Speaker: Linda McGlone, Program Director, Salinas

We found that many of the strategies were designed for urban settings and for African-American populations, so we've been able to adapt some of those to our Mexican-American population here in Salinas

0:59 Speaker: Kristina Bruno, YES Leader, Salinas

So for them to be able to do these activities where they're looking at Mexican indigenous history, as well as when the Spaniards came over, and to be able to understand that and where

they came from is really important to going out into the community today and creating a solution for some of the problems that they face.

1:19 Speaker: Tania Mireless, Program Director, Boston (2nd time to speak)

We also realized that we were implementing it in a new place, in a different place, and to some extent in a different way in really trying to hold kind of that resident voice and experience in really high regard in terms of how this was working.

1:34 Speaker: Tali Ruskin, Coordinator, Boston (3rd time to speak)

Because that in itself was about developing relationships with various sites.

1:40 Speaker: Krista Hanni Data, Evaluation, and Policy Salinas And as we learned from each other we were able to, I think, create a really nice broad expansive input onto those—into those tools so that they're very useful and useable.

1:55 Speaker: Linda McGlone, Program Director, Salinas (2nd time to speak) So by preserving the core elements of the curriculum, you allow leaders to make the kind of changes that they need to based on what they're getting from the participants, based on the logistics of the time of day and the space, but knowing what the limits are of those adaptations and how you can keep the program successful.

2:25 www.cdc.gov (800) CDC-INFO [CDC logo] U.S. Department of Health and Human Services Centers for Disease Control and Prevention

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