

USEFUL TOOLS AND RESOURCES

Coalitions Work! Tools and Resources

This collection of work tools, publications, and external resources helps coalitions and partnership reach their potential for be a positive force for positive change in the health of their communities. For more information, visit coalitionswork.com/resources.

Collective Impact

Compared to isolated impact, collective impact initiatives include large-scale social change that comes from better cross-sector coordination rather than from isolated intervention of individual organizations. Collective Impact initiatives have the following five conditions: a common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and backbone support organizations. For more information, visit http://www.ssireview.org/articles/entry/collective_impact

Community-based Participatory Research

Community-based participatory research enables the community to actively participate in the full spectrum of research to influence change in community health, systems, programs, or policies. For more information, visit http://obssr.od.nih.gov/scientific_areas/methodology/community_based_participatory_research/

The Community Tool Box: Influencing Policy Development

This section of the Community Tool box provides a framework and support for policy development, including an outline of important steps, resources for each step, examples of influencing policy development, and other online tools. For information and resources, visit ctb.ku.edu/en/dothework/tools_tk_11.aspx.

A Guide to Measuring Advocacy and Policy

This Annie E. Casey guide explores meaningful ways to measure and evaluate the impact of advocacy and policy efforts. For information and resources, visit www.aecf.org/upload/publicationfiles/DA3622H5000.pdf. A companion piece, a Handbook of Data Collection Tools, provides examples of measurement tools that are applicable to advocacy and policy work. For information and resources, visit www.organizationalresearch.com/publicationsandresources/a_handbook_of_data_collection_tools.pdf.

Focused Conversation Method

ORID, or the Focused Conversation, was created by the Institute for Cultural Affairs as a means to better guide conversations to lead to well-informed decisions. During a focused conversation, a facilitator leads participants through a series of questions designed to elicit four types of thinking: objective, reflective, interpretive, and decisional. For more information about the ORID model, visit <https://www.ohrd.wisc.edu/home/Portals/0/Week4Ch2TheFocusedConversationMethodAnOverview.pdf>. For more information about facilitation training, visit www.top.ica-usa.org/index.php?pr=coursestop.

Local Injury and Violence Prevention Capacity Assessment Tool

Using the Assessment Tool, LHDs will be able to assess LHD IVP efforts, while also taking into account the role of local partners in addressing the causes of injury and violence. The purpose of the Assessment Tool is to (1) provide LHDs and their partners with an opportunity to assess local capacity to address the causes of injury and violence across the lifespan; and (2) identify potential areas for strengthening the organizational and system supports needed to improve local capacity. To access the tool, visit: <http://naccho.org/toolbox/tool.cfm?id=3031>

Logic Model Development Guide

This guide was developed by W.K. Kellogg Foundation to provide assistance in developing a sound logic model that will enhance their program planning, implementation, and dissemination activities. For more information, visit <http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspx>.

Mobilizing Action for Partnerships and Planning (MAPP)

MAPP is a community-driven strategic planning process for improving community health. This framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them. MAPP is not an agency-focused assessment process; rather, it is an interactive process that can improve the efficiency, effectiveness, and ultimately the performance of local public health systems. For information and resources, visit www.naccho.org/topics/infrastructure/mapp.

NACCHO Communication Guidance

NACCHO's communications guidance includes resources for communications planning, media outreach, and community engagement. For more information, visit www.naccho.org/advocacy/lhdcommunications and http://www.naccho.org/toolbox/program.cfm?id=26&display_name=Communications%20Toolkit.

PARTNER: Program to Analyze, Record, and Track Networks to Enhance Relationships

This free tool allows people and organizations that work together as a "network" to measure and monitor collaborative activity over time. Using social network analysis, network measures indicate progress of collaboration by assessing which partners are involved, the ways that partners exchange resources, and provides a better understanding of the amount of effort required to sustain a collaborative. For more information, visit www.partnertool.net.

Prevention Institute

Prevention Institute uses cutting-edge research, practice, and analysis to address health and safety concerns. Prevention Institute has a comprehensive approach to systematic prevention and infuses a community and policy orientation into quality prevention strategies. Prevention Institute offers a number of publications on coalition building, including the Collaboration Multiplier, Developing Effective Coalitions: An Eight-Step Guide, and The Tension of Turf: Making It Work for the Coalition. For more information, visit www.preventioninstitute.org/component/taxonomy/term/list/97/127.html.

Roots of Health Inequity

Roots of Health Inequity is a Web-based course for the public health workforce. The course provides an online learning environment to explore the root causes of inequity in the distribution of disease, illness, and death. For more information, visit rootsofhealthinequity.org.

SAMHSA's National Registry of Evidence-based Programs and Practices

The National Registry of Evidence-based Programs and Practices is an online registry of interventions that support health promotion, abuse prevention, and mental health. Each intervention in this registry has met a set of minimum requirements and has been assessed by independent reviewers. For more information, visit <http://nrepp.samhsa.gov/Index.aspx>.

Tackling Health Inequities through Public Health Practice: A Handbook for Action

Tackling Health Inequities provides a starting point for health practitioners in reorienting public health practice to address the root causes of health inequities, especially with respect to the culture and daily work of public health. For more information, visit www.naccho.org/topics/justice/upload/naccho_handbook_hyperlinks_000.pdf.

Quality Improvement (QI)

QI in public health is the use of a deliberate and defined improvement process, such as Plan-Do-Check-Act, which is focused on activities that are responsive to community needs and improving population health. It refers to a continuous and ongoing effort to achieve measurable improvements in the efficiency, effectiveness, performance, accountability, outcomes, and other indicators of quality in services or processes that achieve equity and improve the health of the community. For information and resources, visit www.naccho.org/topics/infrastructure/accreditation/quality.cfm.