

CDC's Center for Injury Prevention & Control

508 Compliant Text for Videos on Youth Violence Prevention

Video: TRACKING (1 min 59 secs)

Background is of street scenes, one with a school bus. Other scenes are of people tracking items on posters pinned to the wall. Following scenes are of people nodding in conversation with each other.

No speaker refers to anything in the background scenes.

- 0:05 Speaker: Krista Hanni, Data, Evaluation, and Policy, Salinas
A lot of research shows that a community change is a very important part of getting outcomes that relate to complex problems, so we want to record those accomplishments at the same time that we're looking at those more secondary or long-term outcomes.
- 0:20 Speaker: Sheila Savannah, Program Director, Houston
To show us where do we start and then also to have a baseline so that as we, you know, make improvements how do we concretely measure that improvements have been made.
- 0:31 Speaker: Tali Ruskin, Coordinator, Boston
We're constantly tracking that and making sure that the work that we're doing is staying on track while recognizing that, you know, this work is extremely long-term, so you know getting a spike in one area one month might in either direction going up or down isn't going to dramatically change our work or our focus but just to be able to see the big picture.
- 0:58 Speaker: Arnulfo (A.J.) Rosario, Data and Evaluation Specialist, Houston
It should be data-driven, and also it should be shared to the community especially to your partners who work with you. Energize them. You need to show them, "Hey that we have small successes even if it small successes." And if there's like challenges, you just identify those challenges and try to, you know, go back improve things.
- 1:20 Speaker: Sheila Savannah, Program Director, Houston (2nd time to speak)
That really speaks to what this passion is about. It speaks to what evidence needs to be collected if we're watching for the changes that are being made. And so that's how we're moving from a comprehensive plan into action. And trying to keep everything connected as we do it.

1:41

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