

CDC's Center for Injury Prevention & Control

508 Compliant Text for Videos on Youth Violence Prevention

Video: USING DATA (2 mins 14 secs)

Background scenes for this video are in a conference room or a classroom with people in discussion or listening to a speaker. Occasionally, the scene closes in on a couple of people in conversation or to a finger pointing to a particular item on a whiteboard. Other scenes show local people conducting a survey in a residential area, collecting data.

No speaker ever refers to any background scenes.

- 0:01 Speaker: Rebecca Stavenjord, Program Director, Portland
Data has been most helpful in elevating the conversation about violence as a health issue. So we have a lot of information about violence from the lens of interventions and from the lens of suppression. But to bring the health department in and be able to examine root causes, so our approach has actually given us an opportunity to explore the depth and the complexity of the issue of youth violence.
- 0:31 Speaker: Ray Bullick, Director of Health, Salinas
Just having that data available and presenting it to communities is frequently enough to spawn an ongoing and energized conversation about what the community can do to address those variables to prevent that linkage, and hopefully again that's where they will then say, "This is where we want to put our resources."
- 0:56 Speaker: Tania Mireless, Program Director, Boston
So working with other, with the mayor's office as well as other city agencies, we're able to get a lot of that data. We're also very well-connected with other health centers, with the hospitals, with the police department. By having that data, you really see not only where the parts in the areas and the cities that need the most attention, but you also get a really broad picture of the depth of the need.
- 1:22 Speaker: Krista Hanni, Data, Evaluation, and Policy, Salinas
And produce that in a manner that community members can access, that the partners can access, because that's part of everybody being part of the learning process, and keeping track of how we are heading towards the outcomes.
- 1:37 Speaker: Arnulfo (A.J.) Rosaria, Data and Evaluation Specialist, Houston
We need to show our clients or show the community—or in this case the youth even—that the data shows that there's an increase or decrease in something, and we need to improve it. And that's our role in public health.

